



ITW 1/8

Case 7049-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : December 29, 2004
Robert G. McGUINNESS : Group Art Unit: 3722
Serial No.: 10/797,120 : Confirmation No. 4681
Filed: March 11, 2004 : Examiner: Fridie, Jr., W.
For: BUSINESS CARD :

R E S P O N S E

Honorable Commissioner of Patents
and Trademarks
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action of June 29, 2004, applicant's
hereby provides the following remarks.

Remarks begin on page 2 of this paper.